

Canadian Cancer Society

Relay For Life



newsletter



Some things change and some things stay the same.

We are pleased to share with you some of the highlights and changes to the upcoming Relay for Life 2008 to make this year's event even bigger and better than last year's. Here are some of the exciting changes:

New year, new tag line.

Many of you remember the tagline for Relay for Life 2007: "Let's spend the night together." This year we've adopted a new tagline: "Celebrate, Remember, Fight Back!" This new tagline reflects that Relay for Life is an opportunity to get together with family and friends and **celebrate** cancer survivors, **remember** those we've lost to cancer, and **fight back** in the hope of finding a cure.

Recognition of caregivers.

Each year at the Relay for Life, cancer survivors participate in the Survivors Lap to celebrate their victories in their battles against cancer. While maintaining this tradition, this year we will also be shining the spotlight on caregivers who have provided care and support to cancer patients and survivors. Spread the word and encourage caregivers to participate and be recognized!

New and improved web site.

The Canadian Cancer Society's Relay for Life web site (www.cancer.ca) has been updated and improved to make registration and fundraising easier than ever. New features on the web site include more ways for you to spread the word by linking to the Canadian Cancer Society web site from other sites like Facebook. Check it out for yourself at www.cancer.ca/relay

Sharing ideas and taking part in the action.

A Facebook page has been created for the Orleans Relay for Life. This is your on-line gathering place to share stories and keep motivation high. It has never been easier or more fun for you to invite your family, friends and co-workers to join and be apart of the Relay for Life family.

We're definitely shaking things up to make this year's event the most exciting and memorable yet, but let's take a moment to highlight our shared successes and a few things that are just too good to change:

- The Relay for Life continues meet its fundraising goal of one million dollars for cancer research and services to support individuals living with cancer.
- Our amazing family of volunteers and staff continue to ensure that event is a huge success each and every year.
- The event is still located at Millennium Park on June 20 - 21.

Volunteer for Relay

Do you have friends, family or co-workers who are looking for a fun, fulfilling way to get involved in the community and make a difference in peoples' lives? Perhaps you know a high school student looking to complete their community service hours. Everyone is welcome – please encourage the people in your life to get involved and volunteer for the Relay for Life by registering at www.cancer.ca/relay

Recruit and Fundraise to a better Relay for Life

We need **YOUR** help to make Relay for Life 2008 a success! By fundraising and helping to promote this event we can surpass last year's fundraising total of **\$300,000.00!!!**

Tell your friends, family and co-workers about the Relay for Life and encourage them to register a team. To receive more information about the event or to obtain posters to display in your community or workplace, please e-mail the Orleans Relay for Life - Teams Chair at orleansteams2008@gmail.com and we would be happy to assist you.

Fundraising Ideas

Looking for some great fundraising ideas? Here are some fun and easy suggestions to assist you with your fundraising efforts:

- HOT-HOT-HOT Chili cook off!
- Art Sales – have preschool and elementary students produce great art and have a show. Parents and friends buy back their budding artist' masterpieces.
- Auction off a prime parking space at work.
- A NO-bake sale – where coworkers pay so they don't have to bake goodies.
- Lunch Cart – Prepare and sell delicious lunches!
- Car Bash – secure an old car, write in large bold letters CANCER the car, and for a donation you get to “smash cancer” three times with a sledge hammer.

For more ideas, visit the Canadian Cancer Society website or the Orleans Relay for Life Facebook group. We also encourage you to add your fundraising suggestions to the Orleans Facebook list.

Create a Personal/Team Fundraising Page and Set a Goal

Set a fundraising goal for you and your team to achieve. Maximize your efforts with your own personal web page! Once you register for the Canadian Cancer Society Relay For Life, you will have access to fundraising tools to help you get the word out and track your progress.



Did you know that on average, online Relay For Life participants who use their personal fundraising page and e-mail tools raise twice as much as offline participants, and take less time to do it!

Important Dates to Remember

Our next Team Captain meeting will be held on **March 19 at 7:00 p.m. at the Orleans Legion located at 800 Taylor Creek Road**. At the meeting we will provide an overview of the Orleans Relay for Life event, share new and exciting fundraising ideas, and answer your questions.

Mark your calendars!

- Event Launch – February 23 (Place d’Orleans) 1:30 pm
- Team Captains’ Meeting #1 – March 19 (Legion) 7:00 pm
- Team Captains’ Meeting #2 – April 16 (Legion) 7:00 pm
- Volunteer Information Night – June 4 (Legion) 7:00 pm
- Pre-Registration Night – June 18 (Legion) 4:30 pm - 8:30 pm

Together, let’s Celebrate, Remember and Fight Back!

